

STACK Seminar Series: October 27, 2021, Chat Transcript

Topic: **From Necessity to Opportunity: Scaling Bricolage across resource-constrained environments**

Presenting Author: Christian Busch

Depth Discussant: Ted Baker

Breadth Discussant: Sophie Bacq

Impact Discussant: Bibi Gonzalez

14:00:48 From Sara Alshareef to Everyone: Best book ever

14:01:03 From Dr. Christian Busch to Everyone: Thank you Sara!

14:09:25 From Sadek Showkat to Everyone: 10 years!

14:09:39 From Mike Barnett to Everyone: Academic time!

14:19:10 From Sadek Showkat to Everyone: HI Christian, do you think that NGOs/social enterprises who work on training poor entrepreneurs can develop a program for opportunity exploitation/scaling up? Entrepreneurship training probably is not build on theory. Do you think we can use this to build a theoretical training for these entrepreneurs which will help them to scale up?

14:20:27 From Dr. Christian Busch to Everyone: Link to the paper:

<https://www.researchgate.net/publication/344271289> From Necessity to Opportunity Scaling Bricolage across Resource-Constrained Environments

14:41:23 From Burcu Küçükkeles to Everyone: Relating to Sophie's point, the way to build on all these studies will be to understand assumptions we are making about bricolage. Now that Ted, Christian, Sophie and other people who worked on bricolage is here, I would love to hear more discussion on the assumptions we make about the process of bricolage in management lit. and how it evolved over time.

15:05:09 From Bibi la Luz Gonzalez to Everyone: You can follow us using the handle @waikgt (Eat Better Wa'ik), thank you!! 😊

15:05:55 From Bibi la Luz Gonzalez to Everyone: Come to Guatemala!

15:07:03 From Ursula Nöldemann-Busch to Everyone: Very inspiring! Big thanks from Germany+

15:08:41 From Karen Zeigler to Everyone: I find bricolage mirrors the Minimum viable product (MVP) of the use of design thinking for innovation. In fact I find there are correlations of many aspects of this paper with the principles of design thinking.

15:15:04 From Sadek Showkat to Everyone: Ted frightens me 😬. But I have heard this twice this week in doctoral seminar also

15:16:08 From Burcu Küçükkeles to Everyone: Thank you so much for a great seminar! Unfortunately, need to go! Have a great day and good luck with all your work!

15:17:45 From Sophie Bacq to Everyone: Thank you for coming!

15:20:01 From André Santos to Everyone: We are researching the bricolage and others antecedents in the generation of frugal ultra low cost healthcare innovations in Brazil. The article and the seminar discussions were very useful for us. Thanks a lot from Brazil!

15:22:30 From Sophie Bacq to Everyone: One paper mentioned: Cornelissen, J., Höllerer, M. A., & Seidl, D. (2021). What Theory Is and Can Be: Forms of Theorizing in Organizational Scholarship. *Organization Theory*, 2(3), 26317877211020328. Chicago

15:22:44 From Sadek Showkat to Everyone: Bingham paper? What's that one?

15:27:07 From Sophie Bacq to Everyone: I had no idea!! Great to hear that story

15:28:29 From Sophie Bacq to Everyone: Some UCT people on the call - hi Nishana!

15:29:08 From Nishana Bhogal to Everyone: Greetings Sophie!

15:30:25 From Sophie Bacq to Everyone: That is awesome! Such a great question and answer!!

15:31:04 From Dr. Christian Busch to Everyone: Bingham paper example:  
[https://onlinelibrary.wiley.com/doi/epdf/10.1002/sej.1132?saml\\_referrer](https://onlinelibrary.wiley.com/doi/epdf/10.1002/sej.1132?saml_referrer). "The firms in this study are part of a larger study of organizational learning in 12 technology-based entrepreneurial firms. Consistent with theoretical sampling of polar types (Yin, 1994; Eisenhardt and Graebner, 2007), we selected the seven firms in this study because they reveal learning and non-learning of heuristics across multiple countries entries. The performance implications of learned heuristics and the nature and evolution of heuristics are explored in other papers that include more of the study firms (e.g., Bingham et al., 2007; Bingham and Eisenhardt, 2011)"

15:31:18 From Rida Ijaz to Everyone: Thank you all for the great discussion in this area, where doctoral students like myself in this area are inspired to hear from your experiences and thoughts. Also Christian, very inspiring research. Thanks alot and Good Night from Sweden!

15:31:55 From Bibi la Luz Gonzalez to Everyone: That was brilliant !

15:32:03 From Nishana Bhogal to Everyone: Thank you folks. This was a great session. Very interesting.

15:35:29 From Bibi la Luz Gonzalez to Everyone: Gracias Sindy por estar aquí!!

15:35:53 From Sindy Cabezas Molina to Everyone: thanks