Rutgers Institute for Corporate Social Innovation

RUTGERS UNIVERSITY School of Public Affairs and Administration

Social Entrepreneurship Concentration

Under the Rutgers Stackable Business Innovation (rSBI) program, and in collaboration with the School of Public Affairs and Administration (SPAA), we are excited to offer the **Social Entrepreneurship Concentration.**

This certificate prepares the leaders of today and tomorrow to start **for-profit and nonprofit enterprises** to **develop, fund, and implement solutions** to a wide range of **social, cultural, or environmental issues**, and to lead broader social changes in areas such as **poverty alleviation, health care, and community development**.

This is a three-course certification program. Students must take **two RBS courses (Intro to Corporate Social Innovation and one additional course)** and **one SPAA course**:

RBS Courses:

- **Introduction to Corporate Social Innovation**
  Mandatory
  Offered Fall 2026 Monday's Online 6-9 p.m.
  Course Information: 22:620:590:40 Index 02285

And one of the following courses:

- **Social Entrepreneurship and Innovation**
  Course Information: 22:620:674
- **Management of Innovation & Technology**
  Offered Fall 2026 Thursday's Online 6-9 p.m.
  Course Information: 22:620:601 Index 02286
- **Managing Growing Ventures**
  Course Information: 22:620:654

SPAA Courses:

- **Grant Writing and Grants Management**
- **Collaborative Governance**
  Offered Fall 2026; Asynchronous Course
  Course Information: 20:834:505 Index 00941
- **Performance Measurement and Reporting for Public & Nonprofit Organizations**
  Offered Fall 2026; Asynchronous Course
  Course Information: 20:834:529 Index 00951
- **Special Topics in Nonprofit Management: Philanthropy in Action**
  Offered Fall 2026; In-person Course
  Course Information: 20:834:572 Index 09232
- **Strategic Management for Public & Nonprofit Organizations**
  Offered Fall 2026; Asynchronous course
  Course Information: 20:834:578 Index 09230
- **Program Evaluation**
  Offered Spring 2027; Asynchronous Course
  Course Information: 20:834:526

Scan this QR code for more information or contact Professor Jeana Wirtenberg at jwirtenberg@business.rutgers.edu