Rutgers Institute for Corporate Social Innovation

Corporate Social Innovation Concentration

As part of the Rutgers Stackable Business Innovation (rSBI) program, under the Management and Global Business Certificate, we are offering the Corporate Social Innovation concentration! This concentration will prepare the leaders of today and tomorrow to create **profitable and sustainable business opportunities,** motivating and equipping them to **innovate, disrupt, and reinvent** their businesses to serve all their stakeholders, and society at large.

For this concentration, you must complete **three courses**. Introduction to Corporate Social Innovation is a mandatory course. You can take the courses listed below as individual classes or as stackable courses toward the completion of a concentration.

- **Introduction to Corporate Social Innovation**
  Mandatory Course
  Offered Fall 2026 Monday's Online 6-9 p.m.
  Course Information: 22:620:590:40 Index 02285
  Course taught by Professor Jeana Wirtenberg, Ph.D.

And two of the following courses:

- **Social Entrepreneurship and Innovation**
  Course Information: 22:620:674

- **Management of Innovation & Technology**
  Offered Fall 2026 Thursday's Online 6-9 p.m.
  Course Information: 22:620:601 Index 02286

- **Managing Growing Ventures**
  Course Information: 22:620:654

- **Reporting and Measuring Corporate Social Performance and Innovation**
  Course Information: 22:010:668

Scan this QR code for more information or contact Professor Jeana Wirtenberg at jwirtenberg@business.rutgers.edu