

QUASI Seminar Series, 2021-22

The [Rutgers Institute for Corporate Social Innovation](#) (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. Framed as debates, QUASI seminars are designed to help scholars develop richer and more refined research questions about social innovation. QUASI seminars do not provide answers but instead identify conditions, contingencies, conundrums, and paradoxes that merit further research, in hopes that scholars will pursue these refined lines of inquiry. Follow up with refined research questions on Twitter: [@research_better](#)

Sessions are hosted on Zoom. Archives are posted here: <https://www.business.rutgers.edu/ricsi/quasi-seminar-series-presentations>. To participate, [please register here](#). Contact Deborah Flamengo (dflameng@business.rutgers.edu) or Mike Barnett (mbarnett@business.rutgers.edu) with any questions.

September 17th, 2021, 11:30am – 1pm EDT

Are corporate ‘win-win’ strategies an effective way of alleviating social & environmental problems?

Yes: [Mark Kramer](#); No: [Andy King](#); It depends: [Irene Henriques](#); In practice: [Auden Schendler](#)

October 15th, 2021, 11:30am-1pm EDT

Is luck better than strategy in cultivating corporate innovation?

Yes: [Chengwei Liu](#); No: [Melissa Schilling](#); It depends: [Christian Busch](#); In practice: [Michael Mauboussin](#)

November 12th, 2021, 11:30am-1pm EST

Does the business model for academic publishing promote scholarly progress?

Yes: [Lisa Hinchliffe & Jasmin Lange](#); No: [Steffen Boehm & Bruce Barry](#); In practice: [Ziyad Marar](#)

December 10th, 2021, 11:30am-1pm EST

Do corporations have human rights obligations?

Yes: [Judith Schrempf-Stirling](#); No: [Nien-he Hsieh](#); It depends: [Tom Donaldson](#); In practice: [Yann Wyss](#)

January 14th, 2022, 11:30am-1pm EST

Should management scholarship address & inform societal grand challenges?

Yes: [Jennifer Howard-Grenville](#); No: [Jerker Denrell](#); It depends: [Jonathan Doh](#); In practice: [Gail Whiteman](#)

February 18th, 2022, 11:30am-1pm EST

Do socially responsible managers violate their fiduciary responsibilities?

Yes: [Don Siegel](#); No: [Rudy Durand](#); It depends: [Ed Freeman](#); In practice: [Daniel Hurstel](#)

March 11th, 2022, 11:30am-1pm EST

Does corporate social and environmental reporting really matter?

Yes: [Jody Grewal](#); No: [Charles Cho](#); It depends: [Paolo Quattrone](#); In practice: [Ken Pucker](#)

April 1st, 2022, 11:30am-1pm EDT

Does social media facilitate corporate misconduct?

Yes: [Bryan Husted](#); No: [Michael Etter](#); It depends: [Rhonda Reger](#); In practice: [Craig Carroll](#)

May 13th, 2022, 11:30am-1pm EDT

Should companies reduce income inequality?

Yes: [Georges Enderle](#); No: [Rajshree Agarwal](#); It depends: [Amitava Dutt](#); In practice: [John Allison](#)