QUASI Seminar Series, 2021-22

The Rutgers Institute for Corporate Social Innovation (RICS) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. To participate, please REGISTER HERE.

**October 15th, 2021, 11:30am – 1:00pm EDT**

*Is luck better than strategy in cultivating corporate innovation?*

**Yes:** Chengwei Liu, Associate Professor of Strategy & Behavioral Science, ESMT Berlin


**No:** Melissa Schilling, Herzog Family Professor of Management, New York University


Short animated video on choosing innovation projects: https://youtu.be/0QOdd45aZ1o


Short animated video for organizing for innovation: https://youtu.be/0sPwbcqNwEI

**It depends:** Christian Busch, Clinical Assistant Professor, New York University


**In Practice:** Michael Mauboussin, Head of Consilient Research, Counterpoint Global


