

COVID-19 Commentaries

The COVID-19 pandemic confronted the world with a rapid, unexpected and far reaching global crisis. While it began as a healthcare emergency, it very rapidly became clear that the pandemic would have unprecedented political, economic and social consequences. While both the healthcare crisis and its broader consequences are still unfolding, it is becoming obvious that many countries will be faced with unprecedented economic recessions, leading to business failures, mass unemployment, rising debt levels and placing additional strain on political, economic and civic institutions. Furthermore, COVID-19 is affecting existing businesses, their strategies, processes and practices as supply chains are disrupted, operations are shifted online and increasingly costly regulations are implemented often at very short notice. In this forum we seek to help set the agenda for post-COVID management research by bringing together a number of world leading academics to share their thoughts on what the pandemic may mean for a specific topic or disciplinary focus. The effects of the pandemic are of course ongoing and unpredictable and while there may be disagreement in terms of its impact on a particular area, we believe that the ideas and suggestions in this collection represent an important contribution and source of inspiration for academics working in these areas.

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Introduction to COVID-19 Commentaries

Daniel Muzio, Jonathan Doh

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Covid-19 and the Future of Family Business Research

Alfredo De Massis, Emanuela Rondi

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The Implications of COVID-19 for Nonmarket Strategy Research

Thomas C. Lawton, Sinziana Dorobantu, Tazeeb S. Rajwani, Pei Sun

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André Spicer

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Derek R. Avery

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Sophie Bacq, G.T. Lumpkin

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Covid 19 and Our Understanding of Risk, Emergencies, and Crises

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Paul M. Leonardi

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Jennifer Howard-Grenville

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How Crisis Reveals the Structures of Practices

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Michael A. Hitt, Jean-Luc Arregle, R. Michael Holmes

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Mary Ann Glynn

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