QUASI Seminar Series, 2021-22

The Rutgers Institute for Corporate Social Innovation (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. To participate, please REGISTER HERE.

January 14th, 2022, 11:30am – 1:00pm EDT

Should management scholarship address and inform societal grand challenges?

Yes: Stephanie Bertels, W.J. VanDusen Professor, Simon Fraser University

https://www.embeddiingproject.org/
https://www.restructurelab.org/

No: Timothy Devinney, Professor of International Business, University of Manchester

Van der Vossen, B. 2015. In defense of the ivory tower: Why philosophers should stay out of politics. Philosophical Psychology, 28(7).

It depends: Jonathan Doh, Rammrath Chair in International Business, Villanova University


In Practice: Gail Whiteman, Professor of Sustainability, University of Exeter

Rockstrom, J. & Whiteman, G. 2021. Shell’s net zero plan will be judged on science, not spin. Climate Change News.

These articles, provided by the speakers, underpin their arguments. Please explore the articles in advance of the seminar. The hyperlinks may be inaccessible to some. One day, academic articles may be freely available, but for now, many are held hostage behind paywalls. Please contact the authors directly for any articles you cannot access; typically, authors are very happy to share their work and appreciate the interest. Or pay the ransom to the publishers.