

## QUASI Seminar Series, 2021-22

The [Rutgers Institute for Corporate Social Innovation](#) (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) [Seminar Series](#). To participate, please [REGISTER HERE](#).

**January 14<sup>th</sup>, 2022, 11:30am – 1:00pm EDT**

*Should management scholarship address and inform societal grand challenges?*

**Yes:** [Stephanie Bertels](#), W.J. VanDusen Professor, Simon Fraser University

Bansal, P., Bertels, S., Ewart, T., MacConnachie, P. & O'Brien, J. 2012. [Bridging the research-practice gap](#). *Academy of Management Perspectives*, 26(1): 73-92.

Howard-Grenville, J. et al.. 2109. [Sustainable development for a better world: Contributions of leadership, management, and organization](#). *Academy of Management Discoveries*, 5(4): 355-366.

Sharma, G. & Bansal, P. 2020. [Cocreating rigorous and relevant knowledge](#). *Academy of Management Journal*, 63(2): 386-410.

<https://www.embeddingproject.org/>

<https://www.restructurelab.org/>

**No:** [Timothy Devinney](#), Professor of International Business, University of Manchester

Augier, M & March JG. 2007. [The pursuit of relevance in management education](#). *California Management Review*, 49(3): 129-146.

Devinney, T. 2013. [Those lazy meaningless business school professors](#). *The Modern Cynic*, April 11.

Devinney, T. 2013. [What is the role of scholarship in business schools?](#) *Financial Times*, Nov. 14.

Panofsky, E. 1957. [In defense of the ivory tower](#). *The Centennial Review of Arts & Science*, 1(2): 111-122.

Van der Vossen, B. 2015. [In defense of the ivory tower: Why philosophers should stay out of politics](#). *Philosophical Psychology*, 28(7).

**It depends:** [Jonathan Doh](#), Rammrath Chair in International Business, Villanova University

Buckley, P., Doh, J & Benischke, M. 2017. [Towards a renaissance in international business research? Big questions, grand challenges, and the future of IB scholarship](#). *Journal of International Business Studies*, 48, 1045-1064.

Ferraro, F., Etzion, D. & Gehman, J. 2015. [Tackling grand challenges pragmatically: Robust action revisited](#). *Organization Studies*, 36, 363– 90.

Brammer, S., Branicki, L., Linnenluecke, M. & Smith, T. (2019). [Grand challenges in management research: Attributes, achievements, and advancement](#). *Australian Journal of Management*, 44, 517– 33.

Wickert, C., Post, C., Doh, J.P., Prescott, J.E., & Prencipe, A. (2021). [Editorial: Management research that makes a difference: Broadening the meaning of impact](#). *Journal of Management Studies*, 58(2), 297-320.

**In Practice:** [Gail Whiteman](#), Professor of Sustainability, University of Exeter

Williams, A. & Whiteman G. 2021. [A call for deep engagement for impact: Addressing the planetary emergency](#). *Strategic Organization* 19(3): 526-537.

Rockstrom, J. & Whiteman, G. 2021. [Shell's net zero plan will be judged on science, not spin](#). *Climate Change News*.

*These articles, provided by the speakers, underpin their arguments. Please explore the articles in advance of the seminar. The hyperlinks may be inaccessible to some. One day, academic articles may be freely available, but for now, many are held hostage behind [paywalls](#). Please contact the authors directly for any articles you cannot access; typically, authors are very happy to share their work and appreciate the interest. Or pay the ransom to the publishers.*