

QUASI Seminar Series, 2021-22

The [Rutgers Institute for Corporate Social Innovation](#) (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) [Seminar Series](#). To participate, please [REGISTER HERE](#).

February 18th, 2022, 11:30am – 1:00pm EDT

Do socially responsible managers violate their fiduciary responsibilities?

Yes: [Don Siegel](#), Foundation Professor, Arizona State University

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Waldman, D. & Siegel, D. 2008. [Defining the socially responsible leader](#). *The Leadership Quarterly*, 19: 117-131.

[Defining the socially responsible leader: Revisiting issues in responsible leadership](#). *Journal of Leadership & Organizational Studies*. 2019 exchange.

No: [Rudy Durand](#), Joly Family Purposeful Leadership Chair, HEC Paris

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DesJardine, M. R., Marti, E., & Durand, R. 2021. [Why activist hedge funds target socially responsible firms: The reaction costs of signaling corporate social responsibility](#). *Academy of Management Journal*, 64(3): 851-872

Durand R, Paugam L, Stolowy H. 2019. [Do investors actually value sustainability indices? Replication, development, and new evidence on CSR visibility](#). *Strategic Management Journal* 40(9): 1471-1490

Robé, J. 2020. [Property, Power and Politics: Why We Need to Rethink the World Power System](#). Policy Press.

It depends: [Ed Freeman](#), Olsson Professor of Business Administration, University of Virginia

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Freeman, R. 2018. [The "business sucks" story](#). *Journal of Humanistic Management*, 3: 9-16.

Freeman, R, Parmar, B, & Martin, K. 2021. [The Power of And: Responsible Business without Tradeoffs](#). Columbia U Press.

Freeman, Harrison, Wicks, Parmar, & DeColle. 2010. [Stakeholder Theory: The State of the Art](#), Cambridge U. Press

In Practice: [Daniel Hurstel](#), Senior Counsel, Willkie Farr & Gallagher LLP, Paris

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The British Academy. 2021. [Policy & practise for purposeful business](#), Final report, *Future of Corporation* programme.

Fletcher, L & Perry, J. 2016. [Towards an inclusive economy. Why company purpose holds the key](#), *The British Academy*

Flood, C & Mundy, S. 2022. [Influential asset owners group lifts its climate change](#), *Financial Times*, January 25

Reed, J. 2022. [Stay or go: The dilemma for multinationals in Myanmar](#), *Financial Times*, January 25

Wilson, T. 2021. [Lawyer who defeated Shell predicts "avalanche" of climate cases](#), *Financial Times*, December 17