



IVEY

QUASI SEMINAR SERIES

April 16th, 2021

Wren Montgomery

Assistant Professor, Management & Sustainability

Ivey Business School, Western University



Can our Research Improve Corporate Social and Environmental Practices?



Are we 'Barking up the Wrong Tree'?



(Stephanie King, 2019)

Example: The B.C. Progress Board

“The Premier established the British Columbia Progress Board in 2001. The Board is an independent panel of up to 18 senior business executives and academic leaders, selected for their proven ability to contribute expertise on the province's economic progress and environmental and social condition.”

(Civicinfo.bc.net)

(Unsplash, Khouly, 2021)



**Are we seeking Impact
at the right time and
place?**



Example: Detroit Water Shutoffs

“By July 2013, Orr had filed for Chapter 9 bankruptcy, the largest municipal filing in U.S. history, and suggested that privatization of key assets was on the table. In what was deemed a related event by many custodians, this was soon followed by the 130,000 household shutoff notices and 33,000 shutoffs in 2014 alone (DWSD, 2014).”

(Montgomery & Dacin, AMJ, 2020)



A cautionary tale...

DUSTIN
HOFFMAN

ROBERT
DE NIRO

A Hollywood producer.
A Washington spin-doctor.
When they get together,
they can make you
believe anything.

A BARRY LEVINSON FILM
WAG THE DOG
A comedy about truth, justice and other special effects.



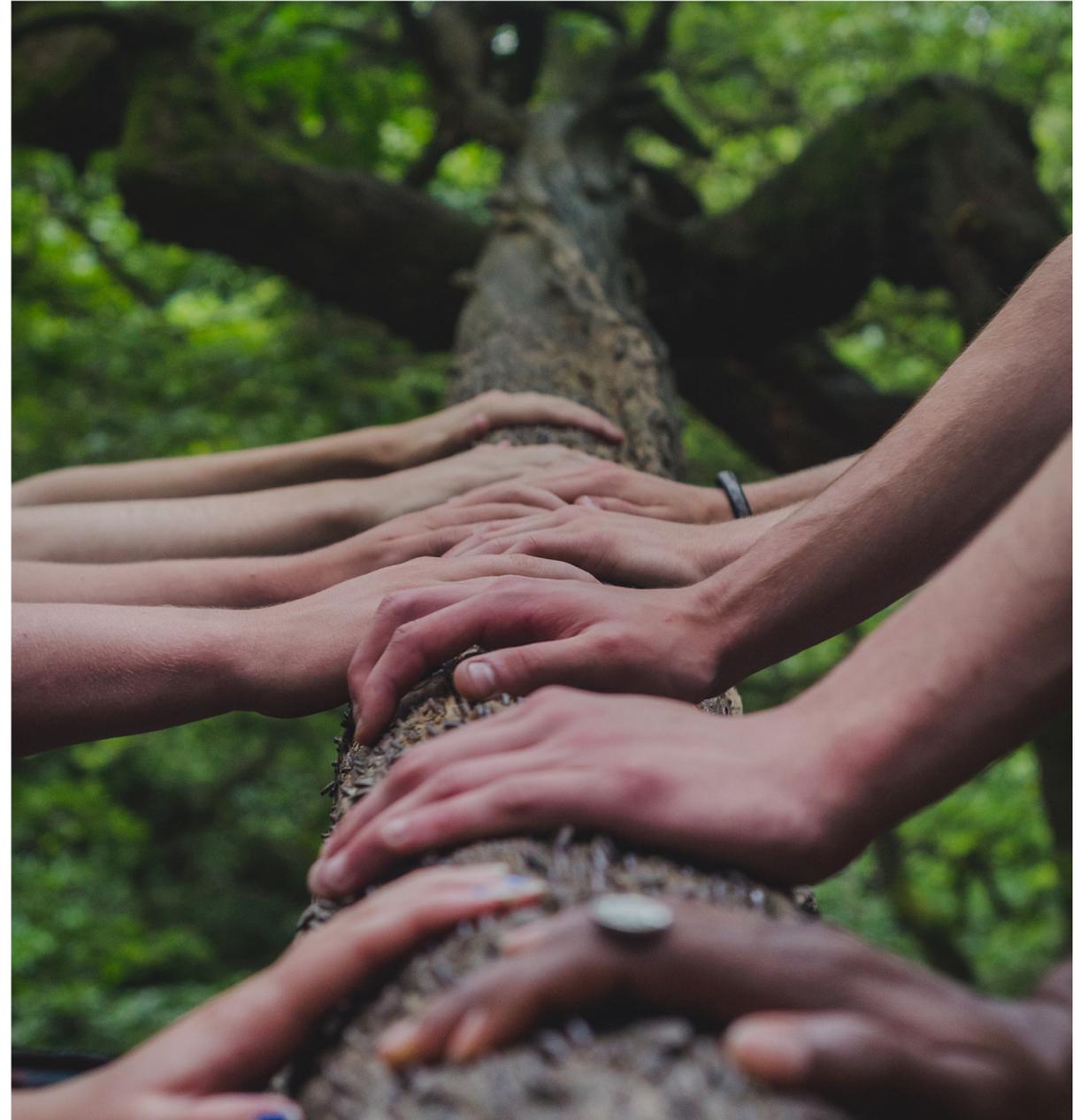
NEW LINE CINEMA presents a TRIBECA/BALTIMORE PICTURES/PUNCH production a BARRY LEVINSON FILM
"WAG THE DOG" ANNE HECHT DENIS LEARY WILLIE NELSON ANDREA MARTIN KIRSTEN DUNST
EXECUTIVE PRODUCERS MICHAEL DE LUCA CLAIRE RODRICK POLSTEIN EZRA SWERDLOW
PRODUCED BY STU LINDER DIRECTED BY WYNN THOMAS BASED UPON THE BOOK "AMERICAN BEAR" BY LARRY DEINHART
SCREENPLAY BY HERBY HENKIN AND DAVID MAMET
CASTING BY JANE ROSENTHAL COSTUME DESIGNER ROBERT DE NIRO EDITOR BARRY LEVINSON

DUSTIN HOFFMAN ROBERT DE NIRO
CASTING BY ELLEN GRENOWETH AND DEBRA ZANE
EXECUTIVE PRODUCERS MARK KNOPFLER AND RITA SVACK
BASED UPON THE BOOK "AMERICAN BEAR" BY LARRY DEINHART
SCREENPLAY BY HERBY HENKIN AND DAVID MAMET
DIRECTED BY BARRY LEVINSON
NEW LINE CINEMA

IMPACT SCHOLAR COMMUNITY

A community for early-career research scholars who want to connect research to impact. The community is supported by the Academy of Management (AOM) and hosted by the Organization and the Natural Environment AOM division.

[Join the community!](#)





OUR VISION

The Impact Scholar Community was founded in April 2020 with the vision of establishing an online community of organizational scholars and educators conducting research to solve real-world problems. We define impact as evident when (1) our research changes how organizations and decision makers think and act; and (2) we use our position as academics to foster positive change beyond our immediate research insights.



IVEY

THANK YOU

Wren Montgomery
wmontgomery@ivey.ca

