

Introduction to Corporate Social Innovation Course

Do you want to gain a better understanding of global challenges facing society? What is Corporate Social Innovation and how can it help address these challenges? How does sustainability, social entrepreneurship, intrapreneurship, and philanthropy tie into Social Innovation?

Through a mixture of guest speakers, readings, and case studies, we will answer all of these questions while providing you with the knowledge needed to integrate social innovation, sustainability, and shared value creation into everything you do in your future careers.

Register now for our **VIRTUAL** 3-credit course, open to all MBA and Graduate students!



Monday's 6-9 p.m., Fall 2024 Semester



22:620:590:40 Index #02475, 3 credit course



Taught by Professor Jeana Wirtenberg, Ph.D.

For more information, visit ricsi.business.rutgers.edu. If you have questions, contact Jeana Wirtenberg at jwirtenberg@business.rutgers.edu.

**This course serves as an Optional Elective for both the Strategy and Leadership tracks of the Strategy and Leadership concentrations.