This course provides an introduction and overview of Corporate Social Innovation, with case examples that showcase organizations that are effectively applying social innovation to company strategy, making a positive impact on society and their bottom line.

Week 1 (11/4/21): Overview of Corporate Social Innovation and Giving Back to Society

Week 2 (11/11/21): Aligning Profit and Purpose

Week 3 (11/18/21): Engaging in Responsible Business Practices

Week 4 (12/2/21): Advocating for Social Issues

Week 5 (12/9/21): Integrating Corporate Social Innovation and Student Presentations

*Registration now open to all RBS undergraduate students. Students may even be eligible to register after the drop/add period in September by contacting the Undergraduate Program Office.

For more information, visit business.rutgers.edu/ricsi