



## Attention Undergraduate Students

### Enroll Now for the ONLINE [Synchronous Remote] Introduction to Corporate Social Innovation

 Newark Students: 29:011:255 Section 1 Index #24110, 1 Credit  
New Brunswick Students: 33:011:255 Section 90 Index #24101, 1 Credit

 5 week course (11/4/21-12/9/21), Thursday's 1-4 p.m.

 Professor Jeana Wirtenberg

This course provides an introduction and overview of Corporate Social Innovation, with case examples that showcase organizations that are effectively applying social innovation to company strategy, making a positive impact on society and their bottom line.

Week 1 (11/4/21): Overview of Corporate Social Innovation and Giving Back to Society

Week 2 (11/11/21): Aligning Profit and Purpose

Week 3 (11/18/21): Engaging in Responsible Business Practices

Week 4 (12/2/21): Advocating for Social Issues

Week 5 (12/9/21): Integrating Corporate Social Innovation and Student Presentations

**\*Registration now open to all RBS undergraduate students. Students may even be eligible to register after the drop/add period in September by contacting the Undergraduate Program Office.**

For more information, visit [business.rutgers.edu/ricsi](https://business.rutgers.edu/ricsi)