

## Inclusive Impact Summit

March 30<sup>th</sup> Agenda  
Research

9:00 a.m.	Opening of Summit and Overview of Inclusive Impact	Noa Gafni, Executive Director, Rutgers Institute for Corporate Social Innovation
9:15 a.m.	Introduction to Shared Prosperity Track	Jeana Wirtenberg, Associate Director, Rutgers Institute for Corporate Social Innovation and Associate Professor of Professional Practice
9:30 a.m.	Win from Within: CSR Models Applied in Digital Platforms	Dongong Huang, PhD in Strategy, International Business & Entrepreneurship, Nanyang Business School, Nanyang Technological University He Wang
10:15 a.m.	For-Profit Firms' Contribution to Society & Applying Conviction Narratives for Good	Marcelo de La Cruz, Research Assistant and PhD Candidate, Ludwig-Maximilians-Universität Munich Jelena Spanjol, Ludwig-Maximilians-Universität Munich
11:00 a.m.	Social Entrepreneurship in Stigmatized Settings: The Case of Fem-Tech	Neva Bojovic, Kedge Business School
11:45 a.m.	The Stakeholder Capitalism: Organizations' Capabilities Promoting Individuals' Freedom	Leandro Pongeluppe, Ph.D. Candidate, Rotman School of Management, University of Toronto Lucas Lauriano
<b>12:30 p.m. Lunch Break – 15 minutes</b>		
12:45 p.m.	Health Equity Panel	Moderator: Erin Byrne, Distinguished Executive in Residence, Rutgers Institute for Corporate Social Innovation Panelists: Brian Moriarty, Devin Vasoya, Xin Ding, Emily Yu, Gloria Bachmann
1:45 p.m.	Introduction to Climate Justice Track	Robert Kopp, Climate Scientist, Rutgers University
2:00 p.m.	CEO Activism: A Delicate Balancing Act	Josiane Zhang, Project Manager Gen Z Observatory, Cartier - ESCP - HEC Paris Research Chair, Junior Researcher, PhD Management, ESCP Business School
2:45 p.m.	Where We are From Matters	Narae Lee, PhD Candidate, Carlson School of Management, University of Minnesota
3:15 p.m.	We Want to See You Succeed: A Non-Antagonistic Mode of Activism	Prami Sengupta, Doctoral Candidate at the School of Social Ecology, Graduate Student Researcher at the Paul Merage School of Business, UC Irvine and Visiting Scholar, Center for Ethnographic Research, UC Berkeley
4:00 p.m.	The Garbage in ESG Data	Danielle Warren, Rutgers University, Ushma Pandya, ThinkZero LLC Jaclyn Didonato, Rutgers University



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<b>4:30 p.m.</b>	<b>Summary of Day</b>	<b>Petra Christmann</b> , Professor of Management & Global Business and Vice Dean for Faculty Affairs and Research, Rutgers Business School - Newark and New Brunswick
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