



EMPOWERED WOMEN EMPOWER WOMEN.

NETWORK | GROW | INSPIRE

Women in Business is a student-led organization committed to equipping women with the tools to thrive in the business world through education, mentorship, and community engagement. Since its founding in 2013 at Rutgers Business School, the organization has championed initiatives that align passion with purpose, such as its annual charity gala and business conferences. Through these efforts, Women in Business fosters a culture of corporate social innovation by empowering future leaders to drive both business success and positive social change.



Founded in 2013, Rutgers Women in Business (RUWIB) supports our members to achieve meaningful career direction and provides them with opportunities for growth. As an organization, we help our members develop their professional networks and relationships with mentors, provide them with workshops and speaker series, allow members to participate in leadership and entrepreneurship conferences, and more.



- **Giving Back to Society:** RUWIB hosts an annual charity gala to raise funds for women-focused causes, encouraging members to apply their skills to support others. Last year, we partnered with Women Aware and raised \$1,000 to fight domestic abuse.
- **Aligning Profit and Purpose:** Events like Pitch Perfect blend business training with social impact, showing success and purpose can go hand in hand.
- **Engaging in Responsible Business:** The Fall 2024 and Spring 2025 mentorship program has matched over 60+ WIB members with a mentor, guiding members in ethical leadership and mindful decision-making.
- **Advocating for Social Issues:** RUWIB fosters dialogue on gender equity through events like Conquering Imposter Syndrome, empowering members to speak up and lead.