

## Inspire Training Program

Today, expectations about the contributions business can make to address social issues are at an all-time high.

[Rutgers Institute for Corporate Social Innovation \(RICSI\)](#) has multiple educational offerings aimed at helping corporations operate at the forefront of the most pressing social impact topics affecting businesses today.

As an academic partner, **RICSI** leverages our thought leadership on Corporate Social Innovation (CSI) and the deep expertise of the Rutgers University Faculty and Staff to develop a series of trainings aligned to meet your company's needs.

### Who are these trainings for?

- All employees
  - Functional teams (e.g., social impact, HR, procurement, marketing, operations, etc.)
  - Cross-Functional/Commercial teams
  - Geographic teams
- Other company stakeholders (e.g., suppliers, trade and professional associations, etc.)



### RICS I Educational Trainings can help organizations:

- Navigate and comply with emerging regulations and reporting standards
- Gain a deeper understanding of the evolving landscape and emerging trends in responsible business practices they can act on
- Demonstrate leadership on social issues
- Foster a corporate culture that prioritizes integrity, responsibility, and a commitment to societal betterment
- Address and expand stakeholder expectations

### How do we do it?

We bring together world-class academic experts to provide the information directly to your intended audience. To do so we can partner with an expert at your organization to complement our content with your practical experience, or engage other stakeholder partners (e.g., non-profit/NGO) to add perspective.

The content is focused on what is relevant to your organization and can be delivered in a variety of formats. **RICS I** has demonstrated success in conducting trainings on its **4 pillar CSI methodology, three themes of Climate Justice, Health Equity, and Shared Prosperity, and customized or bespoke topics** for a specific audience.

**Events & Webinars** – programs created to educate and share the latest information and scholarship

**RICS I Inspire Training Program**– a series of customized trainings for your audience on the most relevant topics supporting your business

**Publish**–publications that disseminate knowledge and best practices

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### Demonstrated Success



Rutgers academic thought leaders taught a series of five webinars to J&J suppliers on various Environmental, Social, and Governance topics. In partnership with J&J experts, the webinars supported their “Responsible Standards for Suppliers” and educated thousands of the company’s direct suppliers.



PwC wanted to educate as many leaders as possible on the most relevant research and practice regarding Climate Justice, Health Equity, and Shared Prosperity. In the Fall of 2022, RICS developed a series of webinars that included executives, practitioners, clinicians, researchers, and non-profit leaders from across various industries for cutting-edge discussions.



RICS supported AeroFarms by introducing the four pillars of CSI to leaders in their organization. Through a series of workshops, academics from Rutgers Business School introduced practical concepts to stimulate ways AeroFarms could impact social issues.



### Let’s Talk!

- ✓ These offerings can be tailored to your specific interests and business needs
- ✓ RICS handles all logistics including timelines, internal content/communication reviews, technical platforms, invitations and registration
- ✓ RICS works with you to build impact metrics on the trainings

**To discuss further, please reach out to:**

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