Health Equity: The Role of Business in Building Healthy Communities
Agenda

- Context: Inclusive Impact Summit & Health Equity
- Health Equity versus Health Equality
- Statistics
- The Role of the Private Sector
- Speaker Panel Discussion
Health equity is the state in which everyone has a fair and just opportunity to attain their highest level of health. Achieving this requires ongoing societal efforts to:

- Address historical and contemporary injustices;
- Overcome economic, social, and other obstacles to health and health care; and
- Eliminate preventable health disparities.

To achieve health equity, we must change the systems and policies that have resulted in the generational injustices that give rise to racial and ethnic health disparities.

Equality means each individual or group of people is given the same resources or opportunities.

Equity recognizes that each person has different circumstances and allocates the exact resources and opportunities needed to reach an equal outcome.

Robert Wood Johnson Foundation, #PromoteHealthEquity
MPH@GW, the George Washington University
Centers for Disease Control and Prevention (CDC) Definition

Health equity is the state in which everyone has a fair and just opportunity to attain their highest level of health.
Racial and ethnic health disparities

- In 2020, Black Americans had the lowest life expectancy.
- American Indians or Alaska Natives had the highest rate of depression at nearly 27%.
- Kidney disease was the most prevalent in the Hispanic population at 4%.
- In 2020, 81.7% of Hispanic people had health insurance, down from about 84% in 2015.

https://usafacts.org/articles/does-access-to-healthcare-differ-by-race-and-ethnicity/
Non-Hispanic American Indian or Alaska Native people are 3.1 times more likely to be hospitalized due to COVID-19.

Non-Hispanic Black or African American people are both more than twice as likely to be hospitalized due to COVID-19 than non-Hispanic white people.

Possible contributors:
- In the U.S., nearly 25% of employed Hispanic, Black and African American people work in the service industry.
- 19% for Hispanics and 10% for non-Hispanic Black people had no health insurance in 2019.

PAVING THE ROAD TO HEALTH EQUITY

Health Equity is when everyone has the opportunity to be as healthy as possible.

- Programs: Successful health equity strategies
- Measurement: Data practices to support the advancement of health equity
- Policy: Laws, regulations, and rules to improve population health

Infrastructure: Organizational structures and functions that support health equity

U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

Rutgers Institute for Corporate Social Innovation
The Role of the Private Sector

“Community health and business success are closely related. Companies depend on communities to provide healthy employees, consumers, and business partners, while communities depend on companies to offer jobs, stability, and opportunities to create wealth.”
Our Speakers

Manan Shah recently joined Bristol Myers Squibb in the newly created position of Vice President, Head of Global Health Equity & Policy Partnerships. He has over 15 years of US and international health policy, equity, advocacy, public affairs, and communications experience in the pharmaceutical sector. Prior to BMS, Manan has worked at LEO Pharma, Biogen, and Novo Nordisk.

Jessica (Jess) Johnston is Senior Director, Global Community Affairs, for BD. She has been with the company for nearly eight years and in her current role supports global operations and integrated supply chain teams’ efforts in building localized and cross-border stakeholder partnership, driving economic development engagement and executing preparedness planning to ensure continuity of operations.

Ellen Rafferty manages many of BD’s international, national and local corporate giving programs – including cash grants and product donations. She also executes the strategy for the Company’s signature strategic philanthropy programs in the United States, which focus on expanding access to healthcare among vulnerable populations.
Thank You