QUASI Seminar Series, 2021-22

The Rutgers Institute for Corporate Social Innovation (RICSI) is proud to host the Questions & Unanswers About Social Innovation (QUASI) Seminar Series. Framed as debates, QUASI seminars are designed to help scholars develop richer and more refined research questions about social innovation. QUASI seminars do not provide answers but instead identify conditions, contingencies, conundrums, and paradoxes that merit further research, in hopes that scholars will pursue these refined lines of inquiry. Follow up with refined research questions on Twitter: @research_better

Sessions are hosted on Zoom. Archives are posted here: https://ricsi.business.rutgers.edu/our-research/quasi. To participate, please register here. Contact Deborah Flamengo (dflameng@business.rutgers.edu) or Mike Barnett (m Barnett@business.rutgers.edu) with any questions.

September 17th, 2021, 11:30am – 1pm EDT
Are corporate ‘win-win’ strategies an effective way of alleviating social & environmental problems?
Yes: Mark Kramer; No: Andy King; It depends: Irene Henriques; In practice: Auden Schendler

October 15th, 2021, 11:30am-1pm EDT
Is luck better than strategy in cultivating corporate innovation?
Yes: Chengwei Liu; No: Melissa Schilling; It depends: Christian Busch; In practice: Michael Mauboussin

November 12th, 2021, 11:30am-1pm EST
Does the business model for academic publishing promote scholarly progress?
Yes: Lisa Hinchliffe & Jasmin Lange; No: Steffen Boehm & Bruce Barry; In practice: Ziyad Marar

December 10th, 2021, 11:30am-1pm EST
Do corporations have human rights obligations?
Yes: Judith Schrempf-Stirling; No: Nien-he Hsieh; It depends: Tom Donaldson; In practice: Yann Wyss

January 14th, 2022, 11:30am-1pm EST
Should management scholarship address & inform societal grand challenges?
Yes: Jennifer Howard-Grenville; No: Jerker Denrell; It depends: Jonathan Doh; In practice: Gail Whiteman

February 18th, 2022, 11:30am-1pm EST
Do socially responsible managers violate their fiduciary responsibilities?
Yes: Don Siegel; No: Rudy Durand; It depends: Ed Freeman; In practice: Daniel Hurstel

March 11th, 2022, 11:30am-1pm EST
Does corporate social and environmental reporting really matter?
Yes: Jody Grewal; No: Charles Cho; It depends: Paolo Quattrone; In practice: Ken Pucker

April 1st, 2022, 11:30am-1pm EDT
Does social media facilitate corporate misconduct?
Yes: Bryan Husted; No: Michael Etter; It depends: Rhonda Rege; In practice: Craig Carroll

May 13th, 2022, 11:30am-1pm EDT
Should companies reduce income inequality?
Yes: Georges Enderle; No: Rajshree Agarwal; It depends: Amitava Dutt; In practice: John Allison