

QUASI Seminar Series: April 1<sup>st</sup>, 2022, Chat Transcript

Topic: **Does Social Media Facilitate Corporate Misconduct?**

Yes: Bryan Husted; No: Michael Etter; It Depends: Rhonda Reger; In Practice: Craig Carroll

- 11:31:37 From David Deephouse he/they to Everyone: I'm forced to update at the last minute and I kept getting re-zoomed. Hello friends!!
- 11:33:09 From David Deephouse he/they to Everyone: funny
- 11:37:14 From Michael Barnett to Everyone: Hi everyone. Welcome! Please post your comments/questions here. We'll have ongoing discussion here across the audience, and we'll draw questions for the panelists from here.
- 11:46:17 From Irene M Henriques to Everyone: Recent example - a Washington, D.C.-based trade group called the "Connected Commerce Council" that claims to lobby on the behalf of small businesses and it totally funded by Google and Amazon -- and the small businesses listed were not informed that they are members 🙄
- 11:46:51 From Rhonda Reger to Everyone: Great example Irene
- 11:47:44 From Michael Barnett to Everyone: This tool of democratizing data is very susceptible to corporate capture . . .
- 11:48:13 From Irene M Henriques to Everyone: I like this
- 11:49:15 From Claudine Gartenberg to Everyone: What about employees - it seems like social media (in the form of internal corporate slack channels) operates differently for employees than for external stakeholders
- 11:51:15 From Michael Barnett to Everyone: There's greater opportunity for whistleblowing. But also greater opportunity for firms to counter it.
- 11:53:34 From Michael Barnett to Everyone: And firms tend to be more powerful
- 12:00:12 From Irene M Henriques to Everyone: With the internet filled with BOTS what does this data mean?
- 12:00:53 From Michael Barnett to Everyone: Yup -- I guess the proof is in the pudding. After 20 years of internet, 10+ of heavy social media, are firms engaging in less misconduct?
- 12:03:08 From Irene M Henriques to Everyone: In many countries, reporters fear for their lives...
- 12:04:13 From Michael Barnett to Everyone: In many countries, social media are moderated or unavailable.
- 12:04:19 From Elanor Colleoni to Everyone: @irene, agree.. when analyzing social media data in our latest article. we found significant difference between volume only (which has BOTS in it) and retweeted/modified content created by real users..
- 12:04:27 From David Kirsch to Everyone: @Irene, in a working paper, we find that social media bots are heavily tilted in support of the pro-corporate perspective.

- 12:05:26 From Irene M Henriques to Everyone: Indeed @Elanor and @David. Please send me your papers at [ihenriques@schulich.yorku.ca](mailto:ihenriques@schulich.yorku.ca)
- 12:06:22 From Irene M Henriques to Everyone: Substack is a fascinating form of subscription media
- 12:16:17 From Michael Barnett to Everyone: I knew! Mizzou alum
- 12:17:53 From David Kirsch to Everyone: Thanks for the shoutout @Rhonda!
- 12:18:10 From Michael Barnett to Everyone: That's not really Rhonda -- it's a bot!
- 12:20:03 From Paul Dunn to Everyone: Fanbot is also a marketing company based in Mexico
- 12:20:21 From Mohsen Chowdhury to Everyone: Thank you for the mention, Professor Reger
- 12:24:27 From David Deephouse he/they to Everyone: Well said, Rhonda!
- 12:27:50 From Michael Barnett to Everyone: Now you're just tempting me . . .
- 12:31:10 From Rhonda Reger to Everyone: thanks David!
- 12:44:18 From David Deephouse he/they to Everyone: Living in a country with the 3rd largest number of Ukrainians after Ukraine and Russia, I am more aware of the role of national environment, as said by most speakers already
- 12:44:39 From David Deephouse he/they to Everyone: Canada, not USA
- 12:46:48 From David Deephouse he/they to Everyone: Well done, everyone -- thanks!
- 12:50:54 From Robert Bwana to Everyone: Is the allure of social media with its abundance of data lure us away from studying other technologies that could also have an impact?
- 12:54:53 From Michael Etter to Everyone: Well, actually, what you mentioned, Mike: While technology changes constantly, basic social behaviour and psychological needs stays the same.
- 12:56:47 From Michael Barnett to Everyone: Yup. I wonder how much the tail is wagging the dog. At the same time, humans are evolving according to the tech . . . interdependence is fascinating. But we are ultimately boundedly rational, emotional, short-sighted, etc.
- 12:56:59 From Irene M Henriques to Everyone: As we are exposed to so much bad events will this push us toward the metaverse to get away from the "real world"?
- 12:58:33 From Elanor Colleoni to Everyone: I am working on the conditions of convergence. One think we need to address is htat we assume people affiliate to social movements based on identity...but this is no longer the case..there are new forms of light engagement that allow convergence...
- 12:58:59 From Elanor Colleoni to Everyone: thoughts for @brian!
- 12:59:37 From Keyvan Maleki to Everyone: Do we really need to look for a software algorithm why we clicking on fries when we order our burger or fish & chips... perhaps more of a hardware question, (demand is already built in) 😊

- 12:59:43 From Elena Antonacopoulou to Everyone: Thank you all for another great session.
- 13:00:07 From Deborah Flamengo to Everyone: <https://ricsi.business.rutgers.edu>
- 13:00:13 From Simona Womack to Everyone: Thank you everyone! Great discussion.
- 13:00:15 From Yoseph Mamo to Everyone: Thank you all!
- 13:00:15 From Jingyao Li to Everyone: Thank you all for the great discussion
- 13:00:20 From Charlie Stevens to Everyone: Thanks everyone!
- 13:00:20 From Faisal AlSalim to Everyone: thank you all
- 13:00:22 From Bryan Husted to Everyone: Thanks everyone! I need to leave for another meeting right now. Enjoy!
- 13:01:52 From Michael Barnett to Everyone: Bladerunner offers a guide
- 13:03:35 From Irene M Henriques to Everyone: Bot Sentinel app you can use to detect bots
- 13:04:02 From David Kirsch to Everyone: <https://botometer.osome.iu.edu>
- 13:06:05 From Irene M Henriques to Everyone: Need to go to another meeting . Great session and thank you!
- 13:06:10 From Michael Etter to Everyone: Thanks everyone!
- 13:06:14 From Ellie Okada, Ph.D. to Everyone: Thank you!
- 13:06:14 From c.loza to Everyone: thank you all