

# Health Equity Helpful Resources

The United Nations SDG Partnership Guidebook aims to convey the magic of how multi-stakeholder partnerships at country level can deliver extraordinary results towards the Sustainable Development Goals and provide clear guidance on how to build the most robust, effective collaborations.



Learn more here.



#### **SCHOOL OF PUBLIC HEALTH**

Powerful Ideas for a healthier world

In April 2000, the Harvard School of Public Health and the Global Health Council organized a small workshop to examine questions about public-private partnerships in international public health. This book presents the results of the workshop. The essays in this volume offer some fresh perspectives on partnerships, probe some troubling questions, and provide empirical evidence of both benefits and challenges of public-private partnerships.

See Public-Private Partnerships for Public Health book here.

Prepared by the Johns Hopkins Bloomberg School of Public Health, Institute for Health, and Productivity Studies, and the de Beaumont Foundation, this report presents seven practical steps that businesses can take to strengthen partnerships and improve the health of their employees, communities, and the nation. These recommendations were informed by a series of focus groups and personal interviews with 40 business and public health leaders who shared ideas about what can be done to address the immediate COVID-19 crisis and its spillover effects on the health and well-being of Americans.



See the report <u>here</u>.



The Bipartisan Policy Center published a report on the value proposition of Partnerships Between Businesses and Governmental Public Health Agencies to Improve Community Health. This report highlights examples of these types of partnerships and makes the case that the business community and governmental public health agencies have a vested interest in promoting public health together.

Read the Executive Summary here.

Read the full report here.



#### **Health Equity**

This resource, Competing by Saving Lives: How Pharmaceutical and Medical Device Companies Create Shared Value in Global Health, provides examples of how pharmaceutical and medical companies are addressing unmet health needs in low- and middle- income economies, creating shared value by providing products and services that tackle global health problems.



Download the resource here.



Social determinants of health are conditions in the places where people live, learn, work, and play that affect a wide range of health and quality-of-life risks and outcomes. This website connects people to CDC resources for social determinants of health data, research, tools for action, programs, and policy.

Visit the website here.

Sharecare is on a mission to measure what matters to community well-being. They created a Community Well-Being Index where people can access and use their data to make positive changes where they live, work, and play in an attempt to help more people live better, longer.

Visit the index here.





The Kaiser Family Foundation (KFF) is a nonprofit organization focusing on national health issues. Below are three articles relating to health equity:

Beyond Health Care: The Role of Social Determinants in Promoting Health and Health Equity

Key Facts on Health and Health Care by Race and Ethnicity

Health Disparities are a Symptom of Broader Social and Economic Inequities



# Health Equity Companies Leading the Way

Becton Dickinson and Co. recognizes that working towards their purpose of *Advancing the world of health* requires taking steps to understand and address the root cause of health disparities and that to better address health equity, they need to understand it. As a result, they are partnering with Direct Relief and the National Association of Community Health Centers to expand access and improve care for underserved populations in the U.S.

Read more about the partnership here.

Read about BD's *Helping Build Healthy Communities* program <u>here</u> and <u>here</u>.





Bristol Myers Squibb are guided by a single vision – transforming patients' lives through science. To realize this vision, they have relied on the strength of their rich history and long-standing commitment to inclusion and diversity.

Read more here.

Read their 2021 Global Inclusion & Diversity Report here.

In partnership with the Ted Institute, Unilever presented a talk with Dr. Myriam Sidibe, a public-health expert, on the simple power of handwashing. Dr. Sidibe makes a smart case for public-private partnerships to promote clean hands – and local, sustainable entrepreneurship.

Watch the talk <u>here</u>.





### **Health Equity**



Novo Nordisk launched a Cities Changing Diabetes challenge. The Cities Changing Diabetes is a commitment to drive action against type 2 diabetes and obesity in cities around the world. This global public-private partnership program addresses the underlying issues in the rise of obesity and type 2 diabetes and aims to reduce health inequality.

Find more information here.

The Coca-Cola company created a cross-sector partnership, Project Last Mile, to leverage and share their reach and know-how to support what public health departments are already doing to get medicines to the public and strengthen health systems in Africa.

Read more about Project Last Mile here.

Watch a video about it here.

Watch Melinda Gate's TED Talk What Nonprofits Can Learn from Coca-Cola here.





Zufall Health aims to provide access to quality, affordable and culturally competent healthcare to people and communities who experience barriers to care and to create equal opportunity for all for good health.

Read more here.



### Health Equity In the News

The Robert Wood Johnson Foundation announced a new health equity framework titled "Raising the Bar" and it includes principles, roles, and actions for organizations looking to begin or accelerate their health equity work.

Robert Wood Johnson Foundation

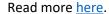
Read more here.



Amazon Web Services (AWS) launches the next Healthcare Accelerator to propel startup innovation in health equity. They believe the cloud can help address long-standing social and structural disparities that impact health outcomes.

Read more <u>here</u>.

Walmart, in partnership with virtual care company Grand Rounds Health and Doctor on Demand launched a digital health program aimed at tackling health disparities among African American workers.







HIMSS (Healthcare Information and Management Systems Society) is hosting a Global Health Equity week celebrating the power of information and technology to improve access to healthcare for all communities.

Read more here.

The mission of the Deloitte Health Equity Institute (DHEI) is advancing health equity to make an impact that matters. Their goal is to create exponential change that will lead to a world in which health is not determined by race, gender, ability status, or zip code.

Deloitte.

Read more here.