



# Black Women In Clinical Research

**Danielle Mitchell**, as CEO and Founder of Black Women in Clinical Research (BWICR), has demonstrated exceptional leadership in advancing diversity, equity, and inclusion (DEI) within clinical research. BWICR's mission is to foster a supportive and empowering community for underrepresented groups, particularly Black women, in clinical research. Danielle's objectives center around mentorship, career development, and increasing access to clinical trials for marginalized groups. Through strategic partnerships with academic institutions, industry leaders, and policymakers, Danielle aims to create pathways to greater representation and inclusion in clinical research careers.



BWICR, under Danielle's leadership, has grown to over 20,000 followers across its affiliated organizations, such as Black Men in Clinical Research (BMICR) and Minorities in Clinical Research (MICR). It has become a national leader in mentorship, providing tailored career support, networking opportunities, and resources for underrepresented groups. Danielle's strategic partnerships with institutions like Clark Atlanta University, along with advocacy for inclusive recruitment in clinical trials, have made BWICR a beacon for fostering inclusive professional communities.

## Social Impact:

- **Community Empowerment:** Danielle's leadership has cultivated a vibrant community of over 20,000 followers, creating a space for underrepresented groups to find mentorship, career support, and growth opportunities. BWICR's mentorship programs have empowered thousands to break barriers in clinical research, leading to higher representation of Black women and minorities in the industry.
- **Increased Workforce Diversity:** Strategic partnerships with academic institutions and organizations like the White House HBCU Initiative have facilitated internship programs that introduce diverse students to clinical research careers, ensuring long-term diversity in the workforce.

## Financial Impact:

- **Career Advancement and Economic Empowerment:** Through BWICR's mentorship and job placement services, members have reported average salary increases of \$20,000 or more after securing roles in clinical research. This financial uplift has not only benefited individual members but has also contributed to closing the pay gap in clinical research.
- **Resources and Support:** Thousands of individuals have entered the clinical research workforce with the support of BWICR's resources and community, furthering economic empowerment and driving lasting, industry-wide change.

## Innovation and Systems Impact:

- **Mentorship-Driven Community Building:** BWICR's mentorship programs offer personalized support, which has proven to be highly effective in helping members navigate the complexities of clinical research, an industry traditionally underrepresented by Black women.
- **BWICR Membership App:** The innovative BWICR Membership App serves as a career development hub, providing job listings, mentorship, and professional networking — creating a more accessible space for underrepresented individuals to thrive. This interactive app has members globally, including across Africa, fostering a dynamic and connected community.



BLACK WOMEN  
In Clinical Research

2025  
CONFERENCE

OCTOBER 24TH-26TH  
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