



# Rutgers Institute for Corporate Social Innovation

The Rutgers Institute for Corporate Social Innovation (RICSI) is proud to announce the 2025 Corporate Social Innovation Excellence Awards for corporations and individuals who are using the power of business to positively impact society.

Please review and ensure all sections in the following form are completed, as incomplete submissions will not be eligible. When finished, be sure to click the "SUBMIT" button to complete your submission.

Please see below in regards to the type of questions included in the applications:

## COMPANY

Successful submissions will answer questions about the nature of the problem being addressed, the outcomes of the effort, the degree of innovative/new-to-the-world thinking, the alignment with overall strategy, the partnerships that made it possible, and the leadership displayed by the nominee.

## INDIVIDUAL

Successful submissions will answer questions about the demonstrated leadership of the nominee, the collaborations they enabled, the challenges they overcame, the degree of innovative/new-to-the-world thinking, the sustainability of their initiative, and the outcomes of their effort.

Submission deadline: March 3, 2025

Award celebration: May 1, 2025

\* Please enter your name.

\* Please enter your email.

\* Please enter your phone number.

Please enter the name of your company/organization (if applicable).

[Next page](#)



Effective **Corporate Social Innovation** occurs when firms strategically integrate four disciplines:

- **Giving Back to Society**: when a firm shares their human and financial resources to strategically address social needs.
- **Aligning Profit and Purpose**: when a firm's clarity and conviction about their organizational purpose drives choices that result in both financial and societal success.
- **Engaging in Responsible Business Practices**: when a firm manages its activities with accountability for positive impact for all stakeholders.
- **Advocating for Social Issues**: when a firm engages appropriately on policy, government, and social issues.

Please answer the following questions with these principles in mind.

Please indicate if the application is for

- Corporate Social Innovation Pioneer
- Corporate Social Innovation Emerging Leader
- Student/Student Group

\* Please enter the nominee's or group's name.

Please enter the email of the nominee(s).

\* Please specify the nominee's company or organizational affiliation.

\* Describe how the individual or group demonstrated leadership including key achievements and/or contributions.

\* What are the key social and/or financial impacts of the individual's or group's contributions, and how have they been measured.

\*How has this individual or group demonstrated innovation in their approach to Corporate Social Innovation? (i.e. any novel strategies, methods, or systems they implemented)


\*In what ways has this individual or group exhibited leadership in driving Corporate Social Innovation?

\*How has this individual or group collaborated with others to achieve success?

What challenges or obstacles did this individual or group encounter, and how did they overcome them?

\* How does this individual's or group's work contribute to the sustainability and future scalability of Corporate Social Innovation efforts?

Please upload any supporting documents, media, or links that demonstrate the nominee's impact.

  
[Select a file](#) or drag here

Next page