

Corporate Social Innovation Concentration

As part of the Rutgers Stackable Business Innovation (rSBI) program, under the Management and Global Business Certificate, we are offering the **Corporate Social Innovation concentration**. This concentration will prepare the leaders of today and tomorrow to create profitable and sustainable business opportunities, motivating and equipping them to innovate, disrupt, and reinvent their businesses to serve all their stakeholders, and society at large.

The Corporate Social Innovation concentration offers three courses:



Introduction to Corporate Social Innovation



Social Entrepreneurship and Innovation



or Management of Innovation & Technology



or Managing Growing Ventures



Reporting and Measuring Corporate Social Performance and Innovation

For more information, visit ricsi.business.rutgers.edu/our-teaching/rsbi

If you have questions, contact Jeana Wirtenberg at jwirtenberg@business.rutgers.edu